# Hi, my name is

# **André Marques**

My focus is on designing unique digital experiences from end-to-end, delivering easy to use products that solve problems and help people's lives. I apply a user centric process with a keen eye for detail, building empathy with the user while keeping a business oriented perspective

im linkedin.com/in/andrefsmarques

behance.net/andr3marqu3s

Setúbal, Portugal

#### **Skills**

User Research

Interviews

**UX & Interaction Design** 

**Problem Solving** 

Journey Mapping

Card Sorting

Information Architecture

Wireframing

Interface Design

**Prototyping** 

**Usability Testing** 

**Branding** 

Communication

## **Tools**

Figma, Miro, Photoshop, illustrator, InDesign

# Languages

Portuguese (native)

English (fluent)

#### EXPERIENCE

# **Graphic Designer**

Câmara Municipal de Setúbal

2019 - 2023

# **Duty Manager**

Soho Gyms, London, UK

2017 - 2018

## Front of House / Fitness Instructor

Soho Gyms, London, UK

2016 - 2017

#### EDUCATION

# Postgraduate - Digital Experience Design

University of Lisbon, Portugal

2024 - Ongoing

# Master of Arts - Communication Design

Kingston University, London, UK

2014 - 2015

# Bachelor's Degree - Multimedia Art

Faculty of Fine Arts of Lisbon, Portugal

2009 - 2012

#### TRAINING

# **User Experience & User Interface Design**

EDIT., Lisbon, Portugal

2024

# Google UX Design Specialization

Coursera, Remote

2024

# **Design for a Better World with Don Norman**

Interaction Design Foundation

2024